



## Questionnaire Glossary

<b>Term</b>	<b>Definition</b>
Survey	The process of collecting information from a group of people to gain an understanding of a particular topic or issue.
Variable	A characteristic or measure that can take on different values in a questionnaire or study.
Measure	How a variable is quantified or observed in a questionnaire or study.
Question Type	The format of a question in a questionnaire, such as multiple-choice, open-ended, or Likert scale.
Desk Review	An evaluation of the questionnaire design by reviewing it for clarity, relevance, and potential issues.
Pilot Survey	A small-scale trial of the questionnaire to test its effectiveness and make necessary refinements.
Contextual Knowledge	Understanding of the relevant background information and setting related to the survey topic.
Statistical Knowledge	Understanding of statistical concepts and methods used in data collection, analysis, and interpretation.